

KSNV Las Vegas, NV 89101 1500 Foremaster Lane Formerly KVBC

Billing: (702)642-3333 Main: (702)642-3333

Billing Address:

815 Slaters Ln. Alexandria, VA 22314 Attention: Accounts Payable National Media, Inc.

→[7]

INVOICE

Estimate Number 2599	Product NRCC IE 2012	Advertiser NRCC-IE	
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nvoice Period	nvoice Month	nvoice Date	nvoice #
08/27/12 - 09/20/12	September 2012	09/23/12	103292-1

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0	National	Sales Region
۵	Biair - Philadelphia	Sales Office
A	Amy McCreary	Account Executive
0	KSNV	Station

		1000
Deal #	Alt Order#	Order#
	06825819	103292
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Special Handling	Billing Type Cash	Billing Calendar Broadcast	
Product Code	Advertiser Code	IDB#	
- 1			

Advertiser Ref	Agency Ref

KSNV KSNV M-F 5-6a WakeUp w/Wagners KSNV KSNV KSNV M-F 6-7a WakeUp w/Wagners KSNV KSNV KSNV M-F 6-7a WakeUp w/Wagners KSNV KSNV KSNV M-F 6-7a WakeUp w/Wagners	KSNV KSNV KSNV KSNV KSNV KSNV KSNV KSNV	KSNV KSNV KSNV KSNV KSNV KSNV KSNV	KSNV KSNV KSNV KSNV KSNV KSNV	KSNV KSNV KSNV KSNV	KSNV KSNV KSNV	KSNV KSNV		Line Channel Description
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6-7a		6-7a	6-7a	5-6a	5-62	5-62	5-62	Time 5-6a
09/17/12 to 09/23/12	09/17/12 to 09/23/12 M 09/17/12	09/10/12 to 09/16/12 F 09/14/12 to	09/17/12 to 09/23/12 Th 09/20/12 to	09/17/12 to 09/23/12 W 09/19/12	09/17/12 to 09/23/12 Tu 09/18/12 to	09/17/12 to 09/23/12 M 09/17/12	E 09/10/12 to 09/16/12 F 09/14/12 to	Day
09/23/12		-32-0000	29099 45095		0			Date
*	1x v	1x 30	1x	30 1x	30 1x	30 x	30 1x	Length
1	6-10 AM	6:10 AM	5.59 AM	5:10 AM	5:10 AM	5:38 AM	5:54 AM	Length Aired Days
	NRCCNVO30914H WOTKOUT	NRCCNV030914H Workout	NRCCNV030914H Workout	NRCCNV030914H Workout	NRCCNV030914H Workout	NRCCNV030914H Workout	NRCCNV030914H Workout	Ad-ID
	\$725.00	\$725.00	\$400.00	\$400.00	\$400.00	\$400.00	\$400.00	Rate
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The actual broadcast information shown on this invoice was taken from the Official program log

Notwithstanding to whom bills are rendered Applicant and Third Parties shall femain joinly and severally obligated to pay to Media Provider amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising duy orders with Media Provider shall be conclusively deemed to be suthorized agents for Applicant will not be bound by conditions printed or otherwise, contracts insention orders copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified

Remit Address:

Billing: (702)642-3333 Main: (702)642-3333 Las Vegas, NV 89101 1500 Foremaster Lane Formerly KVBC **KSNV**

Estimate Number

2599

NRCC IE 2012 NRCC-IE

Product Advertiser

Billing Address:

815 Siaters Ln. Alexandria, VA 22314 Attention: Accounts Payable National Media, Inc.

INVOICE

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Invoice Month	Invoice Date	Invoice #
September 2012	09/23/12	103292-1

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Invoice Period

08/27/12 - 09/20/12

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National	Sales Region
Blair - Philadelphia	Sales Office
Amy McCreary	Account Executive
KSNV	Station

Special Handling	Billing Type Cash	Billing Calendar Broadcast	
Product C	Advertise	IDB#	

Advertiser Ref	Agency Ref		Product Code	Advertiser Code	 () ()
	9	55.00	426	155	

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KSNV KSNV	KSNV KSNV	KSNV KSNV	KSNV KSNV	KSNV	Channel
Today Show	Today Show	Today Show	Today Show	M-F 6-7a WakeUp w/Wagners	M-F 6-7a WakeUp w/Wagners
658a-9am	658a-9am	658a-9am	658a-9am	6-7a	Time 6-7a
Tu Tu	MM	F F G	09/17/ Th	09/17/ W	Day
09/17/12 to 09/23/12 Tu 09/18/12 Tu 09/18/12	M 09/17/12 M 09/17/12 M 09/17/12	F 09/14/12 F 09/14/12 F 09/14/12 F 09/14/12	09/17/12 to 09/23/12 Th 09/20/12 to	09/17/12 to 09/23/12 W 09/19/12 to	Date
30 2x	ÿ 30 X	, 88 x	30 *	:30 1x	Length
7:29 AM 7:59 AM	7:24 AM 8:27 AM	7:28 AM 8:38 AM	6:24 AM	6:58 AM	Length Aired Days
NRCCNV030914H Workout NRCCNV030914H Workout	NRCCNV030914H Workout NRCCNV030914H Workout	NRCCNV030914H Workout	NRCCNV030914H Workout	NRCCNV030914H Workout	Ad-ID
\$900,00 \$900.00	\$900.00	\$900.00 \$900.00	\$725.00	\$725.00	Rate
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The actual broadcast information shown on this invoice was taken from the Official program log NRCCNV030914H Workout

09/17/12 to 09/23/12 Th 09/20/12

09/20/12

30

7:30 AM

\$900.00

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Today Show

658a-9am

09/17/12 to 09/23/12 W 09/19/12 W 09/19/12

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8:00 AM 8:50 AM

NRCCNV030914H Workout NRCCNV030914H Workout

\$900.00

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Today Show

658a-9am

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Main: (702)642-3333 Las Vegas, NV 89101 KSNV Billing: (702)642-3333 1500 Foremaster Lane Formerly KVBC Remit Address:

Product

NRCC IE 2012 NRCC-IE

Advertiser

Billing Address:

815 Slaters Ln. Alexandria, VA 22314 Attention: Accounts Payable National Media, Inc.

INVOICE

Invoice Period	Invoice Month	Invoice Date	Invoice #
08/27/12 - 09/20/12	September 2012	09/23/12	103292-1

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Estimate Number	2599	Invoice Period
Station	KSNV	Order#
Account Executive	Amy McCreary	Alt Order #
Sales Office	Blair - Philadelphia	Deal #
Sales Region	National	Order Flinht

Order Flight	Deal#	Alt Order #	Order#
09/14/12 - 09/20/12		06825819	103292

	Cash	broadcast	
Product Code	Advertiser Code	IDB#	
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Special Handling Billing Type Billing Calendar

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Line		Channel Description	Time	Day	Date	i ength	Length Aired Dave	5			
Ġ	VSNV	Today Show	658a-9am	1	8	90	Circu Days	20-10	Kate	Reconciliation	Ref #
16	VSNV	Saturday Today	7a-9am	Ē	to 09/20/12	0	8:30 AM	NRCCNV030914H Workout	\$900.00		-
	KSNV			09/10/12	09/10/12 to 09/16/12	š X			lo lo		
17	KSNV	Sunday Today	7a-8am	Š	to of 12/12	ی	8:56 AM	NRCCNV030914H Workout	\$625.00		=
	KSNV			09/10/12	09/10/12 to 09/16/12	1x	S	č.			
19		4PM NEWS (1 hour)	4-5pm	Su	09/16/12 to	30	7:23 AM	NRCCNV030914H Workout	\$500.00		-
	KSNV			09/10/12	09/10/12 to 09/16/12	1×	F		.		
20	KSNV	4PM NEWS (1 hour)	4-5pm	10	(A) (A) (A)	30	4:50 PM	NRCCNv030914H Workout	\$725,00	10	13
	VSNV			09/17/12	1	î ×	-T		6		
21	KSNV	4PM NEWS (1 hour)	4-5pm	ā	to 09/10/12	30	4:43 PM	NRCCNV030914H Workout	\$725.00		*
	KSNV			09/17/12 Th	09/17/12 to 09/23/12	×					
22	KSNV	M-F Early News	5-630p			į	MA 10.4	NRCCNV030914H Workout	\$725.00	20	<u>_</u> @
	VSNV			09/10/12	1	2×	F	6.			
23		M-F Early News	5-630p	गान	09/14/12	30	6:16 PM 6:28 PM	NRCCNV030914H Workout	\$1,200.00 \$1,200.00) 	1 2
	KSNV			09/17/12	09/23/12	2 _x	<u> </u>				
	KSNV		7	S S		30	5:23 PM 6:22 PM	NRCCNV030914H Workout	\$1,200.00 \$1,200.00		→ N
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815 Slaters Ln. Alexandria, VA 22314 Attention: Accounts Payable National Media, Inc.

INVOICE

Estimate Number	Product	Advertiser
2599	NRCC IE 2012	NRCC-IE
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Invoice Date Invoice #

Invoice Month

September 2012 09/23/12 103292-1

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Orde	National	lles Region
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Order Flight	Deal #	Alt Order#	Order #		Invoice Period
09/14/12 - 09/20/12	8	06825819	103292	2	08/27/12 - 09/20/12

Special Handling	Billing Type Cash	Billing Calendar Broadca
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Product Code	Advertiser Code	ID8 *
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Agency Ref		Product Code	Advertiser Code	#
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	XSNV	KSNV	KONIC	KSNV	X SNC	KSNV	X S S S	KSNV	KSNV	KSNV	VSNS	KSNV	VSNV	KSNV	VSNV	200
		M-F Jeopardy		M-F Jeopardy		M-F Jeopardy		M-F Jeopardy		M-F Early News		M-F Early News		M-F Early News	M-F Early News	Channel Description
		630-7pm		630-7pm		630-7pm		630-7pm		5-630p		5-630p		5-630p	5-630p	Time
The actual bro	09/17	1	09/17	3	09/17	71	09/10	롸:	09/17	\$ \$	09/1	2 2	09/1		4	Day
The actual broadcast information shows on the	09/17/12 to 09/23/12	09/18/12 to	09/17/12 to 09/23/12	09/17/12 to	09/17/12 to 09/23/12	09/14/12 to	09/10/12 to 09/16/12	09/20/12 to	09/17/12 to 09/23/12	09/19/12 09/19/12 to	09/17/12 to 09/23/12	09/18/12 09/18/12 to	09/17/12 to 09/23/12	₫ .	ಕ	Date
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5.54 PM	W	6:53 PM	-T	6:42 PM	M	6.42 PM	F	5:23 PM	T	6:13 PM 6:25 PM	W	5.14 PM 6:30 PM	-T		Africa month	Length Aired Dave
NRCCNV030914H Workout		NRCCNV030914H Workout		NRCCNV030914H Workout		NRCCNV030914H Workout		NRCCNV030914H Workout	2	NRCCNV030914H Workout NRCCNV030914H Workout		NRCCNV030914H Workout NRCCNV030914H Workout				ba-lin
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815 Slaters Ln. Alexandria, VA 22314 Attention: Accounts Payable National Media, Inc.

INVOICE

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Invoice Period	2599	Estimate Number
Invoice Month	NRCC IE 2012	Product
Invoice Date	NRCC-IE	Acvertiser

Station

Sales Region Sales Office Account Executive

National	Blair - Philadelphia	Amy McCreary	KSNV
Order Flight	Deal #	Alt Order #	Order#
09/14/12 - 09/20/12		06825819	103292

08/27/12 - 09/20/12 September 2012 09/23/12 103292-1

Special Handling	Billing Type	Billing Calendar
	Cash	Broadcast
Product Code	Advertiser Code	IDB#
426	155	

Product Code 426	Advertiser Code 155	IDB#
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3 8	37	36	35	34	33	32	3	30 Line
KSNV	KSNV	KSNV	KSNV KSNV	KSNV VNSX	KSNV	KSNV	KSNV	
Friday Prime 8-9pm	Wednesday Prime 10-11pm	M-F Wheel of Fortune	M-F Wheel of Fortune	M-F Wheel of Fortune	M-F Wheel of Fortune	M-F Wheel of Fortune	M-F Jeopardy	Channel Description KSNV M-F Jeopardy
8-9pm	10-11pm	7-730pm	7-730pm	7-730pm	7-730pm	7-730pm	630-7pm	Time
W 09/19/12 NOT AVAILABLE RATE to	o9/20/12 to 09/17/12 to 09/23/12	to 17/12 to	tc /17/12 tc	M 09/17/12 to 09/17/12 to 09/23/12	F 09/14/12 to 09/17/12 to 09/23/12	09/17/12 to 09/23/12 Th 09/20/12 to 09/10/12 to 09/16/12	5 5	Day Date
2 :00 ATE	2 30 7:14 PM	1x	:30 1×	30 1× -1	2 30 7:25 PM	1×		Length Aired Days
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Billing: (702)642-3333 Main: (702)642-3333 Formerly KVBC Las Vegas, NV 89101 1500 Foremaster Lane VSNV

Product

Advertiser

NRCC-IE NRCC IE 2012

Estimate Number

2599

Billing Address:

815 Slaters Ln. Alexandria, VA 22314 Attention: Accounts Payable National Media, Inc.

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Order F	National	Sales Region
Deal#	Blair - Philadelphia	Sales Office
Alt Orde	Amy McCreary	Account Executive
Order#	KSNV	Station

Orde	Deal #	Alt C	Order #
Order Flight	#	Alt Order #	1 #
09/14/12 - 09/20/12	. W	06825819	103292

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Advertiser Ref	Agency Ref
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	KSNV KSNV KSNV KSNV	KSNV KSNV KSNV	KSNV KSNV	KSNV	VSNV	KSNV NFL	KSNV Satu	Line Channel Description 38 KSNV Friday Prime
M-F News 3 at Eleven	News 3 at Eleven	Total of the second	M-F News 2 at Flores	M-F News 3 at Eleven	News 3 in Prime	NFL Football	Saturday Prime 10-11pm	Description Friday Prime 8-9pm
11pm-1135pm	i pm-4-laspin	11000 11000	11pm-1135pm	11pm-1135pm	7-10pm	1P-9PM	10-11pm	Time 8-9pm
	٤	M 09/17/1	09/10/1 F	09/10/1 Su	09/10/1 Su	09/10/1 Sa	F 09/10/1	Day
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	30	₹ 8	30 1×	30 *	1x	1x :30	1x	Length
	11.22 PM	11:24 PM	11:30 PM	9:03 PM	8:38 PM	10:30 PM	7:59 PM	Length Aired Days
	NRCCNV030914H Workout	NRCCNV030914H Workout	NRCCNV030914H Workout	NRCCNV030914H Workout	NRCCNV030914H Workout	NRCCNV030914H Workout	NRCCNV030914H Workout	Ad-iD
	\$1,200,00	\$1,200.00	\$1,200.00	\$1,600.00	\$9,000.00	\$1,200.00	\$1,700.00	Rate
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Billing Address:

815 Slaters Ln. Attention: Accounts Payable Alexandria, VA 22314 National Media, Inc.

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Invoice Period	Invoice Month	Invoice Date	Invoice #
08/27/12 - 09/20/12	September 2012	09/23/12	103292-1

	Broadcast	Billing Calendar
	7)	1000
	National	Sales Region
Dea	Blair - Philadelphia	Sales Office
ъ	Amy McCreary	Account Executive Amy McCreary
<u> </u>	KSNV	Station

	1			79
	Order Flight	Deal#	Alt Order #	Order #
	09/14/12 - 09/20/12		06825819	103292
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Broadcast	IDB#
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	Agency Ref

Special Handling Billing Type

	426	Product Code
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-			Sports Night in Las Vegas			Saturday Night Live			Ionight Show			I onight Show			Tonight Show			Tonight Show			Tonight Show	Channel Description
Aired Spots			Sun 1135p-1200a			1130pm-1:02am			1135p-1237a			1135p-1237a			1135p-1237a			1135p-1237a			1135p-1237a	Time
60	Su	09/10/1		Sa	09/10/1		₹	09/17/		8	09/17/		7	09/17/		×	09/17/		п	09/10/		Day
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	11.58 PM	5		12:16 AM	S-		12:10 AM	T		11:45 PM	W		12:31 AM	-7		12:31 AM	M		12:10 AM			Length Aired Days
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Billing Address:

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INVOICE

Invoice # 102202-1

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Advertiser Product	NRCC-IE NRCC IE 2012
Estimate Number	2599
Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Deal #	Alt Order #	Order#	Invoice Period	Invoice Month	Invoice Date	HACICE #
	06825819	103292	08/27/12 - 09/20/12	September 2012	09/23/12	103292-1

		Special Handling
	Cash	Billing Type
\ 	Broadcast	Billing Calendar

roduct Code	ertiser Code	DB#
426	155	W.

Order Flight

09/14/12 - 09/20/12

Advertiser Re	Agency F
r Ref	Ref
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dvertiser Ref	jency Ref
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Agency Commission	Gross Total
\$9,813.75	\$65,425.00

t Amount Due	
\$55,611.25	
Payment Terms 30 Days	

The actual broadcast information shown on this invoice was taken from the Official program log

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider Payment by Applicant to Third Parties to Applicant shall not constitute payment to Media Provider. Payment by Applicant, to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place adventising through an adventising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider that payment of such adventising under the terms set forth herein above. If Applicant is an adventiser, all the conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions printed or otherwise, contracts insention orders copy instructions or any correspondence when such conflict. with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified